

Product Specification Sheet

Custom Real Estate Yard Signs

Custom Real Estate Yard Signs run on 4mm corrugated plastic, also called Coroplast: a lightweight, fluted plastic sheet similar to cardboard but fully waterproof. It holds its shape through rain, sprinklers, and moderate wind. These signs are built for outdoor listing displays lasting 3 to 6 months per cycle.

Material

4mm corrugated plastic (Coroplast). Waterproof, rigid, and lightweight. Holds shape through rain, sprinklers, and moderate wind for a full listing cycle.

Print Method

Direct UV print. Ink bonds to the surface and cures instantly, giving you a scratch-resistant, waterproof finish that doesn't peel outdoors.

Color Output

CMYK full-color UV print. Four ink channels (cyan, magenta, yellow, black) reproduce brokerage logos and agent headshots with accurate color across every sign in a bulk run.

Finishing

Grommets or H-stakes available. H-stakes slide into the corrugated flutes and push into soft ground without tools.

Size Range

Custom sizes available. Most common are 18x24 in and 24x36 in. Signs over 48 in wide carry horizontal flutes running left to right.

Indoor/Outdoor Rating

Rated for 3 to 6 months of continuous outdoor exposure. With deploy-and-retrieve cycling, the same sign typically lasts 1 to 2 years of total use.

Single/Double-Sided

Both options available on all orders. Double-sided is the standard choice for listing signs on two-way streets.

Flute Direction

Vertical flutes run top to bottom on signs up to 48 in wide. Signs over 48 in wide have horizontal flutes, which affects how H-stakes insert.