

Product Specification Sheet

Custom Political Yard Signs

Custom Political Yard Signs run on 4mm corrugated plastic, a rigid, fluted sheet that resists rain and holds its shape in moderate wind. Every sign prints with direct UV ink for a scratch-resistant, waterproof finish. These signs cover ground-level campaign deployment from residential lawns to arterial road corridors.

Material

4mm corrugated plastic (fluted plastic sheet, sometimes called Coroplast).

Rigid enough to hold its shape in wind, light enough for a volunteer to carry 20 to 30 signs at once.

Print Method

Direct UV print, ink cured instantly by ultraviolet light on the sign surface.

Gives a scratch-resistant, waterproof finish that does not peel or bubble after rain.

Color Output

CMYK full-color (cyan, magenta, yellow, and black combined to reproduce any campaign palette).

Party colors, candidate photos, and bold text all print accurately in one pass.

Finishing

H-stakes included on request. Grommets available for fence or post hanging.

Signs over 48 in wide use horizontal flutes instead of vertical.

Size Range

Standard 18x24 in and 24x36 in. Custom sizes available up to 4 ft x 8 ft.

Signs wider than 48 in run horizontal flutes to maintain rigidity across the wider span.

Indoor/Outdoor Rating

3 to 6 months continuous outdoor exposure before UV fading or edge wear appears.

Deploy-and-retrieve cycling across 4 to 6 week periods extends usable life across multiple election cycles.

Single/Double-Sided

Single-sided or double-sided printing available on all orders.

Double-sided is the right call for intersection placement where traffic approaches from both directions.

Weight

A stack of 25 standard 18x24 in signs is easy for one volunteer to carry without equipment.

Lightweight corrugated plastic keeps bulk distribution fast across a full district in a single day.