

Product Specification Sheet

Custom Styrene Signs

Custom Styrene Signs are thin, slightly flexible plastic sheets printed in full color with direct UV ink. Every sign uses 0.020 in high-impact polystyrene with a matte blockout finish. They're the most affordable rigid sign option for counter cards, frame inserts, and short-term indoor displays.

Material

0.020 in high-impact polystyrene (HIPS), a smooth-faced plastic sheet running 15 mil to 30 mil thick.

Thin enough to slide into standard frame channels and counter holders without forcing the fit.

Print Method

Direct UV print, meaning ink bonds to the polystyrene surface and cures instantly under UV light.

Gives you a scratch-resistant, waterproof image that does not peel or crack under normal indoor handling.

Color Output

Full-color CMYK (the 4-color process using cyan, magenta, yellow, and black) across the entire face.

Colors appear bold and crisp on the smooth matte surface.

Finishing

Matte blockout finish. No laminate or top coating added.

The blockout core stops light from passing through, so the sign reads as a solid opaque panel.

Size Range

Typically used under 2 ft x 3 ft for counter cards and frame inserts. Custom sizes available.

Most buyers order at small to mid formats where cost per unit stays lowest.

Indoor/Outdoor Rating

Indoor use only. Styrene warps and fades with prolonged outdoor sun or rain exposure.

Move to a covered indoor location after any brief outdoor event use.

Single/Double-Sided

Single-sided or double-sided printing available.

The blockout core keeps each face fully opaque so neither side bleeds through to the other.

Weight

Very lightweight. The thin sheet adds almost no weight to a frame holder or counter display.

Swap inserts without tools or hardware.