

# Product Specification Sheet

## Custom Magnetic Vehicle Signs

Custom Magnetic Vehicle Signs run on a 30 mil flexible magnetic sheet with a white printable face and a full-color UV-cured graphic on top. They stick to any steel body panel with no adhesive and peel off without residue, making them the right call when you need branding you can remove at will.

### Material

30 mil flexible magnetic sheet. Removable, no adhesive, no residue on steel body panels.

### Print Method

Direct UV print, ink cured instantly by ultraviolet light onto the magnetic surface.

Produces a scratch-resistant, weather-resistant finish that holds up to road spray and direct sun.

### Color Output

CMYK full-color (cyan, magenta, yellow, and black combined to reproduce any logo or photo).

Reproduces bold graphics and fine text clearly on the white magnetic face.

### Finishing

Straight or rounded corners available.

Rounded corners prevent edge lifting at highway speeds and are the better choice for vehicle use.

### Size Range

Custom sizes available. Common door sign sizes run 12x18 in, 12x24 in, and 18x24 in.

Larger sizes up to roughly 24x36 in fit truck doors and van panels.

### Indoor/Outdoor Rating

Rated for outdoor vehicle use. With weekly removal and cleaning, the printed graphic and magnetic backing typically last 2 to 3 years.

### Single/Double-Sided

Single-sided only. The printed face displays outward and the magnetic backing faces the vehicle surface.

### Weight

A standard 12x18 in sign runs roughly 8 to 10 oz. Larger sizes scale proportionally and stay light enough for easy one-hand application.