

Product Specification Sheet

Custom Reflective Magnetic Signs

Custom Reflective Magnetic Signs run on a 30 mil flexible magnetic sheet with a reflective surface layer bonded over the full print face. They're built for service vehicles, delivery fleets, and any night-operating truck or van that needs removable, DOT-visible branding on steel body panels.

Material

30 mil flexible magnetic sheet with reflective surface layer bonded over the print face.

Grips steel body panels with no adhesive and leaves no residue on removal.

Print Method

Direct UV print applies ink directly to the sign surface and cures it instantly with ultraviolet light.

Produces a scratch-resistant, water-resistant finish that holds up to road spray and outdoor exposure.

Color Output

CMYK full-color output covers the full face of the sign.

Bold, high-contrast designs read best because the reflective layer slightly reduces color saturation.

Finishing

Straight or rounded corners available.

Rounded corners prevent edge lifting at highway speed and are the better choice for vehicle use.

Size Range

Common door-panel sizes run 12x18 in, 12x24 in, and 18x24 in. Larger formats up to roughly 24x36 in are available for truck doors and van side panels.

Indoor/Outdoor Rating

Rated for outdoor vehicle use. With proper weekly removal and cleaning, the magnetic backing and printed graphic typically last 2 to 3 years before noticeable fading or grip loss.

Single/Double-Sided

Single-sided print only.

The magnetic backing occupies the reverse face, so the printed graphic faces outward when mounted.

Weight

Flexible and lightweight at 30 mil thickness.

The sign lies flat against the vehicle surface without adding meaningful weight to the door panel.