

Product Specification Sheet

Custom Outdoor Signs

Custom Outdoor Signs are building-mounted, post-mounted, or fence-mounted signs printed in full-color CMYK directly onto weather-rated substrates. Aluminum is the most common material for permanent outdoor use. These signs suit any business needing exterior identification, storefront branding, or property wayfinding that holds up for years without reordering.

Material

.040 aluminum (roughly 1mm, the industry-standard gauge for commercial outdoor signs), rust-proof. PVC and composite options available for fence and post applications where lighter weight matters.

Aluminum resists rust and holds its shape through freeze-thaw cycles that warp lighter materials.

Print Method

Direct UV print applies ink straight to the sign surface and cures it instantly with ultraviolet light.

The result is a scratch-resistant, waterproof finish that doesn't peel or bubble under normal outdoor conditions.

Color Output

CMYK full color using cyan, magenta, yellow, and black.

Reproduces logos, photos, and text across the full color range without spot-color limits.

Finishing

Pre-drilled holes for screw or standoff mounting come standard on aluminum. Engineer grade reflective coating (a surface that bounces headlight beams back toward the driver) is available for night visibility.

Post-mount and hanging options are also available at checkout.

Size Range

Standard sizes run 12x18, 18x24, and 24x36 in. Custom dimensions are available.

Custom sizing suits building facades, fence runs, and post-mounted applications needing non-standard proportions.

Indoor/Outdoor Rating

Aluminum is rated for 5 or more years of direct outdoor exposure. PVC typically holds up 2 to 3 years in direct sun and rain.

Covered or semi-sheltered locations extend PVC life noticeably.

Single/Double-Sided

Both options are available. Double-sided suits post-mounted signs readable from two directions, such as at a driveway entrance.

Single-sided covers most wall and fence applications.

Weight

Aluminum at .040 thickness is rigid and sturdy without being heavy.

Wall and post mounting stays manageable without specialized equipment.