

Product Specification Sheet

Custom U Shape Backpack Flags

Custom U Shape Backpack Flags run on 4 oz polyester mesh fabric printed with dye sublimation, worn via a backpack harness by a walking brand ambassador. The U-shaped frame is exclusive to the backpack format. No freestanding or clip-mounted version of this silhouette exists.

Material

4 oz polyester mesh fabric.

The open-weave structure lets air pass through, so the curved frame holds its shape without stressing the pole.

Print Method

Dye sublimation.

Ink bonds directly into the polyester fibers, so color does not sit on the surface and won't crack with repeated event use.

Color Output

Full CMYK.

Cyan, magenta, yellow, and black combine to reproduce logos, gradients, and photography accurately across the full U-shaped panel.

Finishing

Fiberglass top section with aluminum base pole sections and threaded connectors.

The fiberglass tip flexes in wind without snapping. Aluminum sections stay rigid and assemble securely.

Size Range

Flag height ranges from 6 to 18 ft depending on configuration.

Panel width varies by size selected. Contact us to confirm exact dimensions for your chosen height.

Indoor/Outdoor Rating

Suitable for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with regular event use. Indoor use extends fabric life well beyond that.

Single/Double-Sided

Single-sided standard. Double-sided available with a blockout layer between two fabric faces.

Single-sided shows a mirror image on the reverse. Double-sided gives you correct, independent reads on both sides.

Weight

Roughly 3 to 5 lbs total for flag, pole sections, and harness combined.

The backpack harness spreads that load across both shoulders, comparable to carrying a light daypack.