

Product Specification Sheet

Custom Rectangle Backpack Flags

Custom Rectangle Backpack Flags print on 4 oz polyester mesh fabric using dye sublimation, giving you bold full-color messaging on a wearable flag that rises above crowd level. The rectangle shape suits text-heavy campaigns where a uniform printable panel matters. Here's what's in every order.

Material

4 oz polyester mesh fabric.

The open weave lets air pass through, reducing drag on the wearer during outdoor events.

Print Method

Dye sublimation.

Ink bonds into the fibers under heat, so color stays crisp and doesn't fade after repeated packing.

Color Output

CMYK full color.

All four ink channels run on every order, so gradients, logos, and photographic images reproduce accurately.

Finishing

Fiberglass and aluminum pole hardware included. Fiberglass top section flexes in wind.

Aluminum base sections break into 3 to 4 pieces for transport.

Size Range

Flag height 6 to 18 ft depending on configuration.

The rectangle panel runs uniform width top to bottom with no taper reducing your usable print area.

Indoor/Outdoor Rating

Suitable for both indoor and outdoor use.

Outdoor lifespan is roughly 6 to 12 months with regular event use. Indoor use lasts longer.

Single/Double-Sided

Single-sided standard. Your design shows through as a mirror image on the reverse.

Double-sided with a blockout layer (a white interlining that stops show-through) is available.

Weight

Flag and pole assembly weighs roughly 3 to 5 lbs total.

The harness distributes that across both shoulders, comparable to a light daypack.