

Product Specification Sheet

Custom Blade Backpack Flags

Custom Blade Backpack Flags are wearable promotional flags printed in full-color dye sublimation on 4 oz polyester mesh fabric. A backpack harness keeps the blade silhouette above crowd level. They work best at festivals, concerts, sporting events, and conventions where a stationary flag cannot follow the crowd.

Material

4 oz polyester mesh fabric.

The open weave lets air pass through, reducing pole drag and keeping the wearer balanced during long event shifts.

Print Method

Dye sublimation, where heat bonds ink directly into the polyester fibers.

Colors hold through repeated outdoor use and do not crack or peel.

Color Output

CMYK full color.

All four ink channels combine to reproduce logos, gradients, and photographic images across the full flag face.

Finishing

Sectional fiberglass and aluminum pole, backpack harness mount included.

The pole breaks into 3 to 4 sections for easy transport and reassembly at the venue.

Size Range

Flag height runs 6 to 18 ft depending on configuration.

Width varies by blade shape. The silhouette holds a straight outer edge with a tapered point at the top.

Indoor/Outdoor Rating

Suitable for both indoor and outdoor use.

Outdoor lifespan runs roughly 6 to 12 months with regular event use. Indoor use extends that range.

Single/Double-Sided

Single-sided shows the image through to the reverse as a mirror. Double-sided uses two printed layers with a blackout layer (an opaque barrier between the two faces) so both sides read correctly.

Weight

Total flag and pole weight runs roughly 3 to 5 lbs.

The backpack harness distributes that load across both shoulders, comparable to a light daypack for a 4 to 6 hour wearing shift.