

Product Specification Sheet

Custom Swooper Flags

Custom Swooper Flags reach 15 to 18 ft total height, making them the tallest narrow-format flag in the advertising flag line. Each flag prints on 110 GSM knitted polyester using dye sublimation for crisp, road-visible color. They mount on a steel ground spike or steel cross base depending on your surface.

Material

110 GSM knitted polyester fabric.

The knitted weave lets air pass through so the flag flutters without putting full wind load on the pole.

Print Method

Dye sublimation, full color.

Ink bonds into the fibers rather than sitting on top, so color will not crack, peel, or wash out after rain.

Color Output

CMYK full color.

Any logo, photo, or gradient prints accurately across the full flag face at road-visible scale.

Finishing

Flag sleeve along the pole edge for mounting. Single-sided standard. Double-sided with blackout layer available.

Size Range

15 to 18 ft total height (flag plus pole combined).

This is the tallest narrow-format option in the advertising flag line.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use. Outdoor lifespan is roughly 3 to 6 months with daily sun, wind, and rain exposure.

Single/Double-Sided

Single-sided standard, showing through as a mirror image on the reverse at roughly 80 percent opacity. Double-sided uses two printed layers with a blackout layer (a solid white layer that stops show-through) between them so both sides read independently.

Weight

110 GSM. Light enough to flutter in a mild breeze, sturdy enough to hold its shape in calm air.