

# Product Specification Sheet

## Custom Spinning Dart Banner Flags

Custom Spinning Dart Banner Flags print on 110 GSM knitted polyester using dye sublimation, giving you bold, fade-resistant color on a fabric that breathes in wind. They stand 6 to 18 ft tall and rotate 360 degrees on the pole axis. That makes them the right call for corner lots, roundabouts, and any location where traffic approaches from multiple directions.

### Material

110 GSM knitted polyester fabric.

Lightweight and breathable, it lets wind pass through so the flag spins smoothly rather than straining the pole.

### Print Method

Dye sublimation full-color printing.

Ink bonds into the fibers directly, so color will not crack, peel, or wash out through repeated outdoor exposure.

### Color Output

CMYK full color.

CMYK (cyan, magenta, yellow, and black) reproduces your logo across the full color spectrum in a single print run.

### Shape and Motion

Spinning dart silhouette, 360-degree rotation on the pole axis.

The dart cut catches wind from any direction and turns the flag automatically toward oncoming traffic.

### Size Range

6 to 18 ft total height (flag plus pole combined).

Taller heights give roadside visibility above parked vehicles. Width varies by silhouette at each height.

### Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily sun, wind, and light rain. Indoor use extends fabric life significantly.

### Single/Double-Sided

Single-sided is standard. Your design shows through as a mirror image on the reverse at roughly 80 percent visibility. Double-sided uses two printed layers with a blockout layer (a white barrier between sides) so both sides read cleanly and independently.

### Base Options

Steel ground spike for grass and soil. Steel cross base for concrete, asphalt, and indoor floors. Cross base pairs with a fillable water bag (15 to 20 lbs when full) for hard-surface stability.