

Product Specification Sheet

Custom Rectangle Flags

Custom Rectangle Flags print on 110 GSM knitted polyester using full-color dye sublimation. The straight-sided shape gives you the most uniform printable area of any advertising flag, so text-heavy and multi-element designs fit without compromise. Sizes run from 6 to 18 ft total height.

Material

110 GSM knitted polyester fabric.

Knitted polyester is lightweight and breathable, letting some wind pass through to reduce pole stress in gusts.

Print Method

Dye sublimation, full color.

Ink bonds into the fibers directly, so color resists peeling and flaking through repeated outdoor exposure.

Color Output

CMYK full color.

Any color in your logo prints accurately across the full flag panel without banding or shifting.

Finishing

Pole sleeve along the top or side edge. Edges are finished to resist fraying during outdoor flutter.

Size Range

6 to 18 ft total height (flag plus pole combined). Flag width varies by height option selected.

Indoor/Outdoor Rating

Rated for both. Outdoor lifespan is roughly 3 to 6 months with daily sun, wind, and light rain exposure.

Single/Double-Sided

Single-sided is standard. Your design shows through as a mirror image on the reverse at roughly 80 percent opacity. Double-sided adds two printed layers with a blockout layer (a white barrier between the fabric sides) so both faces read correctly and independently.

Weight

110 GSM. GSM stands for grams per square meter. At 110 GSM, the fabric is light enough to flutter in a breeze while holding printed color well.