

# Product Specification Sheet

## Custom Leaf Banner Flags

Custom Leaf Banner Flags are tall, freestanding advertising flags cut in an organic leaf silhouette. Every flag prints on 110 GSM knitted polyester using dye sublimation, giving you bold, fade-resistant color that bonds directly into the fabric. These flags work best for garden centers, eco brands, and outdoor businesses that want a soft, natural shape that stands apart from standard feather and teardrop flags.

### Material

110 GSM knitted polyester fabric.

Breathable, open-weave construction lets wind pass through, reducing pole stress and keeping the flag fluttering steadily.

### Print Method

Dye sublimation, full color.

Ink converts to a gas and bonds into the polyester fibers so color does not crack, peel, or sit on the surface.

### Color Output

CMYK full color.

CMYK (cyan, magenta, yellow, black) reproduces your logo across the full color spectrum without color limits.

### Finishing

Flag sleeve along the pole edge.

The sleeve slides over assembled pole sections and holds the flag taut along the leading edge.

### Size Range

6 to 18 ft total height (flag plus pole combined).

Flag width varies by the leaf silhouette at each height. Taller options clear parked vehicles for roadside visibility.

### Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily sun and wind exposure. Indoor use extends fabric life significantly.

### Single/Double-Sided

Single-sided is standard. Double-sided with blockout layer available.

Single-sided shows a mirror image on the reverse at roughly 80 percent opacity. Double-sided keeps both faces crisp and independent.

### Weight

110 GSM.

GSM (grams per square meter) measures fabric weight. At 110 GSM, this fabric is light enough to flutter in moderate wind without stressing the pole.