

Product Specification Sheet

Custom L Flags

Custom L Flags print on 110 GSM knitted polyester using dye sublimation, standing 6 to 18 ft tall on a modular fiberglass and aluminum pole. The L-shaped frame holds fabric taut without wind, making them the right choice for roadside retail, car dealership lots, and outdoor event entrances where logo readability matters in calm air.

Material

110 GSM knitted polyester fabric.

Lightweight and breathable, it lets air pass through the weave, reducing pole stress in moderate wind while holding the L-frame shape taut.

Print Method

Dye sublimation.

Heat bonds ink directly into the polyester fibers, so color stays vivid and does not crack or peel over time.

Color Output

Full CMYK color.

CMYK uses cyan, magenta, yellow, and black to reproduce logos, photos, and gradients across the full visible spectrum.

Finishing

Flag sleeve along the pole edge for mounting.

The sleeve slides over the assembled pole and the L-frame holds outer edges taut without additional hardware.

Size Range

6 to 18 ft total height (flag plus pole combined).

Multiple height options let you match the flag to your location and visibility distance.

Indoor/Outdoor Rating

Suitable for both indoor and outdoor use.

Outdoor fabric life is roughly 6 to 12 months with continuous daily exposure. Weekend or event-only use typically lasts longer.

Single/Double-Sided

Single-sided standard. Your design shows through to the reverse as a mirror image at roughly 80 percent opacity.

Double-sided with a blockout layer (a white barrier between two printed faces that prevents show-through) is available when both sides need to read correctly.

Pole and Hardware

Fiberglass top section plus aluminum base sections with threaded connectors.

Pole breaks into 3 to 4 sections. Ground spike (steel, roughly 10 in) or cross base (steel, roughly 24 in spread) included based on your selection.