

Product Specification Sheet

Custom Giant Flags

Custom Giant Flags are the tallest format in the advertising flag line, built for maximum roadside visibility above vehicles and standard signage. Each flag prints on 110 GSM knitted polyester using dye sublimation, then mounts on a steel ground spike or steel cross base depending on your surface.

Material

110 GSM knitted polyester fabric.

Knitted polyester is an open-weave, breathable material that lets some wind pass through, reducing pole stress and extending fabric life.

Print Method

Dye sublimation.

Ink converts to gas under heat and bonds into the polyester fibers, so color cannot crack, peel, or flake off.

Color Output

Full-color CMYK.

CMYK uses cyan, magenta, yellow, and black to reproduce any logo color or photographic image across the full flag face.

Finishing

Flag sleeve along the pole edge.

Pole sections thread through the sleeve for mounting. No grommets or ropes needed for standard ground-mount setup.

Size Range

6 to 18 ft total height (flag plus pole combined).

Height options cover sidewalk placement up to highway-visible roadside display above parked vehicles.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily sun and wind exposure. Indoor use extends fabric life well beyond that range.

Single/Double-Sided

Single-sided is standard. Double-sided available.

Single-sided shows your design through the reverse at about 80 percent opacity. Double-sided adds a blockout layer so both sides read independently.

Weight

110 GSM.

GSM measures fabric weight in grams per square meter. At 110 GSM, the knitted polyester is light enough to flutter in a gentle breeze while holding printed color without distortion.