

Product Specification Sheet

Custom Feather Flags

Custom Feather Flags print on 110 GSM knitted polyester using dye sublimation, giving you bold, crisp color on a fabric light enough to flutter in a gentle breeze. They mount on flexible poles with a steel ground spike for grass or a steel cross base for hard surfaces. Use them roadside, at events, or at open houses where height and motion pull attention.

Material

110 GSM knitted polyester fabric.

Breathable weave lets air pass through, reducing pole stress and absorbing dye sublimation ink evenly for sharp color.

Print Method

Dye sublimation, full color, fade-resistant.

Ink bonds into the polyester fibers rather than sitting on top, so it will not crack or peel.

Color Output

CMYK full color.

CMYK (cyan, magenta, yellow, and black) reproduces any logo color, gradient, or photo across the full flag face.

Finishing

Flag sleeve along the pole edge for mounting.

Pole sections thread through the sleeve. No grommets or extra hardware needed on the flag itself.

Size Range

6 ft to 18 ft total height (flag plus pole combined).

Flag face runs roughly 2 ft wide by 5 ft tall at the small end, up to 3 ft wide by 13 ft tall at the giant end.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily sun, wind, and light rain exposure.

Single/Double-Sided

Single-sided standard. Double-sided with blockout layer available.

A blockout layer (a white barrier between two printed sides) keeps both sides crisp and independent.

Weight

110 GSM.

GSM (grams per square meter) measures fabric weight. At 110 GSM, the flag flutters in a gentle breeze without distorting the printed color.