

Product Specification Sheet

Custom Concave Flags

Custom Concave Flags print on 110 GSM knitted polyester using dye sublimation, giving you bold, crisp color on a scoop-shaped silhouette that stands out at roadside. These flags suit retail storefronts, car dealerships, and event booth entrances where height and a distinctive edge matter. Every flag kit ships with your chosen base.

Material

Knitted polyester fabric.

The open-weave knit lets wind pass through, reducing pole stress and preventing the flag from acting like a solid sail.

Print Method

Dye sublimation.

Ink bonds inside the polyester fibers rather than coating the surface, so color does not crack or peel with daily outdoor exposure.

Color Output

CMYK full color.

Cyan, magenta, yellow, and black combine to reproduce logos, gradients, and photographic graphics across the full flag face.

Sided Options

Single-sided standard. Double-sided with blockout layer available.

Single-sided shows a mirror image on the reverse at roughly 80 percent opacity. The blockout layer (a white barrier between two printed panels) keeps both sides crisp and independent.

Height Range

6 ft to 18 ft total height (flag plus pole combined).

Taller options clear rooflines and parked vehicles. Shorter options suit sidewalk and booth use.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily UV and wind exposure. Indoor use extends fabric life well beyond that range.

Base Options

Steel ground spike for grass and soil. Steel cross base for hard surfaces, paired with a fillable water bag (15 to 20 lbs when full).

Buyer selects one base type at checkout. The pole fits either base.

Fabric Weight

110 GSM.

GSM (grams per square meter) measures fabric density. At 110 GSM, the knitted polyester is light enough to flutter while absorbing dye sublimation ink with sharp color output.