

Product Specification Sheet

Custom Blade Flags

Custom Blade Flags print on 110 GSM knitted polyester using dye sublimation, producing bold, full-color graphics on a straight-edged silhouette. They suit roadside retail, automotive lot entrances, and outdoor event booths needing a sharp, modern flag presence.

Material

110 GSM knitted polyester fabric.

The open-weave knit lets wind pass through, reducing pole stress and keeping the blade shape from collapsing in gusts.

Print Method

Dye sublimation.

Ink bonds into the polyester fibers under heat, so color cannot crack or peel off the surface.

Color Output

CMYK full color.

All four ink channels run on every order, so gradients, photos, and multi-color logos reproduce without color limits.

Finishing

Flag sleeve along the pole edge.

The sleeve slides over assembled pole sections and holds the blade taut from top to bottom with no grommets needed.

Size Range

6 to 18 ft total height (flag plus pole combined).

Width varies by the blade shape at each height. The configurator shows exact flag dimensions per height option.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor lifespan is roughly 3 to 6 months with daily sun, wind, and light rain exposure.

Single/Double-Sided

Single-sided standard. Double-sided with blockout layer available.

Single-sided shows a mirror image on the reverse at roughly 80 percent opacity. The blockout layer (an opaque barrier between two printed panels) makes both sides read correctly.

Weight

110 GSM.

Light enough to flutter in moderate wind and easy to carry in the included bag with pole sections disassembled.