

Product Specification Sheet

Custom Vinyl Window Decals

Custom Vinyl Window Decals are single-sided graphics printed on 4 mil white PVC calendar film with a matte finish. UV-cured ink bonds to a scratch-resistant, waterproof surface rated for glass up to 58.5 in wide. Best for permanent storefront branding, business hours, logos, and compliance signage that stays readable for years.

Material

4 mil white PVC calendar film, matte finish, permanent adhesive.

PVC calendar film conforms to flat glass and slightly curved window surfaces without bubbling or lifting at edges.

Print Method

UV printed.

Ink cures instantly under ultraviolet light, producing a waterproof, scratch-resistant surface that resists fading outdoors.

Color Output

CMYK full color at 720 DPI minimum.

CMYK (cyan, magenta, yellow, black) gives accurate color across logos, photos, and text at any print size.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

The backing sheet stays intact so each decal peels cleanly and applies without tearing.

Size Range

Custom sizes up to 58.5 in wide.

Orders wider than 58.5 in ship in multiple panels with alignment guides for seaming on the glass.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Indoor use extends lifespan further because the decal avoids direct UV and rain exposure.

Single/Double-Sided

Single-sided.

Adhesive sits on the back, printed face on the front, so the graphic reads from outside the glass.

Weight

4 mil thickness.

Thin enough to lie flat against glass with no visible edge buildup, tough enough to resist tearing during application.