

Product Specification Sheet

Custom Vinyl Wall Decals

Custom Vinyl Wall Decals run on 4 mil white PVC calendar film with a matte finish and permanent adhesive, rated for both interior and exterior wall surfaces. They're die-cut to your exact shape and UV printed at 720 DPI minimum for color that holds up through weather, cleaning, and years of direct sun exposure.

Material

4 mil white PVC calendar film, matte finish.

A thin but sturdy vinyl that conforms to flat and slightly curved surfaces without buckling or edge lift.

Print Method

UV printed.

Ink cures instantly under ultraviolet light, producing a scratch-resistant and waterproof surface.

Color Output

CMYK full color at 720 DPI minimum.

CMYK (the four-color process using cyan, magenta, yellow, and black) reproduces logos and gradients with sharp, accurate color.

Finishing

Die-cut to custom shape or rectangular. Kiss-cut on backing sheet.

Kiss-cut (cut through the vinyl only, leaving the backing intact) means the decal peels cleanly without tearing.

Size Range

Custom sizes up to 58.5 in wide without a seam.

Designs wider than 58.5 in ship in multiple panels with overlap guides included.

Indoor/Outdoor Rating

Rated for indoor and outdoor wall surfaces. Outdoor durability runs 3 to 5 years in direct sun.

Indoor installations away from direct sun typically last longer.

Single/Double-Sided

Single-sided. Adhesive on the back, printed face on the front.

Not rated for window or glass applications where double-sided visibility is needed.

Adhesive Type

Permanent adhesive.

Bonds firmly to painted drywall, concrete, metal, and wood. Removable with a heat gun and slow peeling on fully cured painted surfaces.