

Product Specification Sheet

Custom Outdoor Wall Decals

Custom Outdoor Wall Decals are cut from 4 mil white PVC calendar film with a matte finish and backed with heavy-duty permanent adhesive rated for textured exterior surfaces. They're built for building facades, exterior wayfinding, and outdoor mural replacement on rough walls including brick, stucco, and concrete block.

Material

4 mil white PVC calendar film, matte finish.

A thin but sturdy vinyl sheet that conforms to flat and slightly textured exterior surfaces without cracking or curling.

Print Method

UV printing (ink cured instantly under ultraviolet light).

Produces a scratch-resistant, waterproof surface that does not smear or wash off in rain.

Color Output

CMYK full-color at 720 DPI minimum.

CMYK is the 4-color process using cyan, magenta, yellow, and black that reproduces your artwork accurately.

Finishing

Die-cut to custom shape. Kiss-cut on backing sheet for clean peeling and application.

Backing sheet stays intact so you don't handle loose vinyl edges against a rough wall.

Size Range

Custom sizes up to 58.5 in wide without a seam.

Decals wider than 58.5 in ship in multiple aligned panels with overlap guides included.

Indoor/Outdoor Rating

Rated for interior and exterior walls. UV resistance holds color for 3 to 5 years in direct sun.

South-facing walls with all-day exposure typically see faster fade toward the 3-year end of that range.

Single/Double-Sided

Single-sided only. Adhesive back bonds to the wall. Printed face displays outward.

This is not a two-sided display product.

Adhesive Type

Permanent adhesive rated for brick, stucco, concrete block, exterior wood siding, and painted metal.

Bond reaches full strength within 72 hours of application.