

Product Specification Sheet

Custom Oval Decals

Custom Oval Decals are die-cut from 4 mil white PVC calendar film and UV printed at 720 DPI minimum in full CMYK color. They suit bumper sticker formats, destination badges, certification labels, and general business branding on vehicles, equipment, and storefronts. Water and scratch resistant, rated 3 to 5 years outdoors.

Material

4 mil white PVC calendar film, matte finish.

A thin but sturdy vinyl that conforms to flat and slightly curved surfaces without lifting at the edges.

Print Method

UV printed.

Ink cures instantly under ultraviolet light, creating a scratch-resistant, waterproof surface that won't smear or fade outdoors.

Color Output

CMYK full color at 720 DPI minimum.

CMYK (cyan, magenta, yellow, black) reproduces logos, photos, and text with accurate color across the full oval face.

Finishing

Oval die-cut on kiss-cut backing sheet.

Die-cut means the vinyl is cut to the oval outline only. Kiss-cut leaves the backing intact for easy peeling.

Size Range

Custom sizes up to 58.5 in wide.

Orders wider than 58.5 in ship in multiple pieces with alignment overlap marked on the backing sheet.

Indoor/Outdoor Rating

3 to 5 years outdoors in direct sun and rain. Longer indoors away from UV exposure.

Single/Double-Sided

Single-sided.

Adhesive on the back, printed face on the front. Not rated for double-sided or see-through applications.

Weight

4 mil thickness.

Thin enough to conform to slightly curved surfaces without edge lifting on most painted and plastic substrates.