

Product Specification Sheet

Custom Name Decals

Custom Name Decals are text-focused vinyl decals cut from 4 mil white PVC calendar film with a matte finish and permanent adhesive. UV printing locks in full-color lettering for names, addresses, phone numbers, and website URLs. Custom Name Decals suit mailbox lettering, boat registration, storefront names, and door identification on almost any smooth surface.

Material

4 mil white PVC calendar film, matte finish.

PVC calendar film is a thin, flexible vinyl sheet that conforms to flat and slightly curved surfaces without cracking.

Print Method

UV printed, ink cured instantly by ultraviolet light.

This process creates a scratch-resistant, waterproof surface that holds color without fading under direct sun.

Color Output

CMYK full-color at 720 DPI minimum.

CMYK uses cyan, magenta, yellow, and black to reproduce any color in your lettering or logo.

Finishing

Die-cut to exact text shape, kiss-cut on backing sheet.

Kiss-cut (cutting through vinyl only, not the backing) keeps the sheet intact so the decal peels cleanly.

Size Range

Custom sizes up to 58.5 in wide.

Orders wider than 58.5 in ship in multiple pieces with alignment overlap for manual installation.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Water and scratch resistant.

Lasts longer indoors away from direct UV exposure.

Single/Double-Sided

Single-sided only. Adhesive on back, printed face on front.

Not rated for double-sided or see-through window mounting.

Weight

4 mil total thickness.

Thin enough to sit flush against smooth surfaces without visible edge lift on flat panels.