

Product Specification Sheet

Custom Die Cut Vinyl Decals

Custom Die Cut Vinyl Decals are contour-cut from 4 mil white PVC calendar film and UV printed at 720 DPI minimum. They bond to painted metal, glass, plastic, and wood with permanent adhesive, holding up 3 to 5 years outdoors on storefronts, equipment, vehicles, and packaging.

Material

4 mil white PVC calendar film, matte finish.

Thin but sturdy vinyl that conforms to flat and slightly curved surfaces without cracking or curling.

Print Method

UV printed, ink cures instantly under ultraviolet light.

The cured surface resists scratches and water from the moment it leaves the press.

Color Output

CMYK full-color at 720 DPI minimum.

CMYK uses cyan, magenta, yellow, and black to cover the full range of logo and graphic colors.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

Die-cut follows your exact design edges. Kiss-cut keeps the backing intact so the decal peels cleanly.

Size Range

Custom sizes up to 58.5 in wide.

Orders wider than 58.5 in ship in multiple pieces with alignment overlap for on-site joining.

Indoor/Outdoor Rating

3 to 5 years outdoor rated.

Holds up in direct sun, rain, and temperature swings. Indoor use typically extends lifespan beyond 5 years.

Single/Double-Sided

Single-sided only.

Printed face on front, adhesive on back. Not rated for double-sided or see-through window applications.

Adhesive

Permanent adhesive, bonds to painted metal, glass, plastic, and wood.

Removable with a heat gun and slow peeling without damaging factory paint finishes.