

Product Specification Sheet

Custom Vehicle Vinyl Decals

Custom Vehicle Vinyl Decals run on 4 mil white PVC calendar film with a matte finish and permanent adhesive. They suit any vehicle type: cars, trucks, vans, RVs, and more. UV-cured ink and die-cut shaping make them the go-to choice for bold, long-lasting vehicle graphics.

Material

4 mil white PVC calendar film. Matte finish. Permanent adhesive bonds to painted metal, glass, and plastic without lifting at edges.

Print Method

UV printing, where ink cures instantly under ultraviolet light. Creates a scratch-resistant, waterproof surface with no separate lamination needed.

Color Output

CMYK full-color at 720 DPI minimum. CMYK (cyan, magenta, yellow, black) reproduces logos, photos, and gradients accurately across the full decal face.

Finishing

Die-cut to custom shape. Kiss-cut on backing sheet, meaning the blade cuts the vinyl only and leaves the backing intact for clean, tear-free peeling.

Size Range

Custom sizes up to 58.5 in wide. Designs exceeding 58.5 in ship as multiple panels with alignment guide markings included.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Resists water, road debris, UV exposure, and standard car wash cycles after a 72-hour cure period.

Single/Double-Sided

Single-sided only. The adhesive back bonds to the vehicle surface and the printed face is the visible side.

Weight

4 mil thickness. One mil equals one-thousandth of an inch, so 4 mil sits thin but sturdy enough to lie flat on smooth vehicle panels.