

Product Specification Sheet

Custom Reflective Car Decals

Custom Reflective Car Decals run on 4 mil Engineer Grade reflective vinyl, UV printed in full color, and die-cut to any shape up to 58.5 in wide. They're built for car placements where night visibility matters: door panels, bumpers, rear windows, and hoods. Outdoor rated 3 to 5 years.

Material

4 mil Engineer Grade Reflective Vinyl.

Engineer Grade is a reflective material that bounces light toward its source, keeping your decal visible under headlights at night.

Print Method

UV Printed.

UV curing locks ink instantly, producing a scratch-resistant, waterproof surface that holds up through car washes and direct sun.

Color Output

Full-color CMYK.

CMYK (cyan, magenta, yellow, black) reproduces logos, photos, and gradients accurately across the reflective surface.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

Kiss-cut (backing stays intact) means the decal peels cleanly without tearing before you apply it.

Size Range

Custom sizes up to 58.5 in wide.

Any shape within that width prints as a single piece. Designs wider than 58.5 in ship in multiple panels.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years.

Resists UV fading, rain, road debris, and car wash cycles. Lasts longer indoors away from direct sun.

Single/Double-Sided

Single-sided.

The printed reflective face is the visible side. The adhesive back bonds to your car surface.

Adhesive

Permanent.

Bonds to painted metal, glass, and plastic. Removable with a heat gun and slow peeling on factory paint finishes.