

Product Specification Sheet

Custom Reflective Bicycle Decals

Custom Reflective Bicycle Decals run on 4 mil white PVC calendar film with a reflective vinyl surface bonded to the face. Every decal ships die-cut to your exact design shape and UV-printed in full color. They apply permanently to painted metal, carbon fiber, and aluminum bicycle frames, forks, and rims.

Material

4 mil white PVC calendar film with reflective vinyl surface. Thin but sturdy. Conforms to slightly curved tube and fork surfaces without lifting.

Print Method

UV printed. Ink cures instantly under ultraviolet light for a scratch-resistant, waterproof surface that holds under road vibration.

Color Output

CMYK full color at 720 DPI minimum. CMYK (cyan, magenta, yellow, black) reproduces your artwork accurately across the reflective surface.

Finishing

Die-cut to custom shape. Kiss-cut on backing sheet for easy peeling during application.

Size Range

Custom sizes up to 58.5 in wide. Sizes beyond 58.5 in ship in multiple pieces for manual frame alignment.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Water and scratch resistant through rain, mud, and direct sun. Longer lifespan expected for decals used primarily indoors.

Single/Double-Sided

Single-sided. Reflective printed face outward. Permanent adhesive bonds to the frame surface on the back.

Adhesive

Permanent. Bonds firmly to painted metal, carbon fiber, and aluminum. Removable with a heat gun and slow peeling without damaging factory frame finishes.