

Product Specification Sheet

Custom Rear Window Decals

Custom Rear Window Decals are single-sided decals built for rear glass placement on cars, trucks, jeeps, and vans. Every decal runs on 4 mil white PVC calendar film with a matte finish and permanent adhesive. The material is outdoor rated and handles direct sun, rain, and road debris without cracking or peeling.

Material

4 mil white PVC calendar film, matte finish.

PVC calendar film is a thin, flexible vinyl that conforms to flat and slightly curved glass without bubbling.

Print Method

UV printed, ink cured instantly by ultraviolet light during printing.

This creates a waterproof, scratch-resistant surface that does not crack under normal outdoor conditions.

Color Output

Full-color CMYK at 720 DPI minimum.

CMYK is the 4-color process (cyan, magenta, yellow, black) that reproduces any logo or photo accurately.

Finishing

Die-cut to custom shape. Kiss-cut on backing sheet.

The decal peels cleanly in one piece with no tearing or misalignment during application.

Size Range

Custom sizes up to 58.5 in wide.

Designs wider than 58.5 in ship in multiple pieces with alignment guides for joining on the glass.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Water resistant, scratch resistant, UV stable.

Indoor use typically extends lifespan beyond 5 years.

Single/Double-Sided

Single-sided. Adhesive back bonds to glass. Printed face displays outward.

This decal is not built for see-through applications from inside the vehicle.

Adhesive Type

Permanent adhesive rated for glass and window surfaces.

Removable with a heat gun and slow peeling. Leaves no residue on factory glass.