

Product Specification Sheet

Custom Vehicle Door Decals

Custom Vehicle Door Decals run on 4 mil white PVC calendar film with permanent adhesive, UV printed at 720 DPI minimum in full CMYK color. They die-cut to any shape up to 58.5 in wide and bond to painted metal door panels on cars, trucks, jeeps, and vans. Best for small business door branding and fleet identification lasting 3 to 5 years outdoors.

Material

4 mil white PVC calendar film, matte finish.

Calendar film is a thin, flexible vinyl that conforms to flat and slightly curved door panels without cracking or bubbling.

Print Method

UV printed.

Ink cures instantly under ultraviolet light, creating a scratch-resistant, waterproof surface that holds up through car wash cycles and road grime.

Color Output

CMYK full color at 720 DPI minimum.

CMYK (cyan, magenta, yellow, and black) at 720 DPI gives you sharp logo edges at typical door-panel viewing distances.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

Kiss-cutting (cutting through the vinyl only, leaving the backing intact) keeps the decal flat and easy to peel during application.

Size Range

Custom sizes up to 58.5 in wide.

Sizes beyond 58.5 in ship in multiple pieces with alignment markings for manual joining on the door panel.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years.

Resists water, scratches, and direct UV exposure. Indoor use extends lifespan beyond 5 years.

Single/Double-Sided

Single-sided.

The adhesive back bonds to the door panel. The printed face carries your full-color design.

Adhesive

Permanent adhesive.

Bonds firmly to painted metal. Removable with a heat gun and slow peeling on factory paint finishes without pulling paint.