

Product Specification Sheet

Custom Car Window Decals

Custom Car Window Decals run on 4 mil white PVC calendar film with a matte finish. This is the standard material for glass and window surfaces on cars, rated for 3 to 5 years of outdoor use. UV printing at 720 DPI minimum gives you crisp, waterproof color that holds up through car washes and direct sun.

Material

4 mil white PVC calendar film. Matte finish. Thin but sturdy vinyl that conforms to flat glass and holds its shape in heat and cold.

Print Method

UV printed. Ink cures instantly under ultraviolet light for a scratch-resistant, waterproof surface that won't smear or crack under road conditions.

Color Output

Full-color CMYK at 720 DPI minimum. CMYK (cyan, magenta, yellow, black) gives accurate color across logos, photos, and custom graphics.

Finishing

Die-cut to custom shape. Kiss-cut on backing sheet so the decal peels cleanly and applies without tearing.

Size Range

Custom sizes up to 58.5 in wide. Orders over 58.5 in ship in multiple pieces with alignment guides included.

Indoor/Outdoor Rating

Rated 3 to 5 years outdoors. Water and scratch resistant. Holds up through direct sun, rain, and regular car washes. Typically lasts longer than 5 years indoors.

Single/Double-Sided

Single-sided only. Adhesive back bonds to glass. Printed face shows outward. Not rated for see-through or double-sided applications.

Adhesive

Permanent adhesive rated for glass and window surfaces. Removable with a heat gun and slow peeling. Does not leave residue on factory glass.