

Product Specification Sheet

Custom Car Decals

Custom Car Decals run on 4 mil white PVC calendar film with a matte finish, UV printed at 720 DPI minimum and die-cut to your exact design shape. They bond to painted metal, glass, and plastic through a permanent adhesive rated for 3 to 5 years of outdoor use on any car surface.

Material

4 mil white PVC calendar film, matte finish.

PVC calendar film is a thin, flexible vinyl that conforms to flat and slightly curved surfaces without cracking.

Print Method

UV printed.

Ink cures instantly under ultraviolet light, producing a waterproof and scratch-resistant surface from day one.

Color Output

Full-color CMYK at 720 DPI minimum.

CMYK uses cyan, magenta, yellow, and black to reproduce logos, photos, and text accurately.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

Die-cutting trims to your exact design outline. Kiss-cutting leaves the backing intact for clean peeling.

Size Range

Custom sizes up to 58.5 in wide.

Designs wider than 58.5 in ship in multiple pieces with alignment guides for joining on the vehicle.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Water and scratch resistant.

Holds through direct sun, rain, and normal car wash cycles after a 72-hour cure period.

Single/Double-Sided

Single-sided.

The adhesive back bonds to the surface. The printed face shows outward only.

Adhesive Type

Permanent adhesive.

Bonds firmly to painted metal, glass, and plastic. Removable with a heat gun and slow peeling on factory paint finishes.