

Product Specification Sheet

Custom Bumper Decals

Custom Bumper Decals run on 4 mil white PVC calendar film with a matte finish and permanent adhesive. UV printing at 720 DPI minimum gives you scratch-resistant, waterproof color rated for 3 to 5 years of outdoor use. These decals fit front and rear bumpers on cars, trucks, vans, and SUVs, die-cut to any shape you need.

Material

4 mil white PVC calendar film, matte finish, permanent adhesive.

PVC calendar film is a thin, flexible vinyl that conforms to flat and slightly curved bumper surfaces without lifting.

Print Method

UV printed at 720 DPI minimum.

Ink cures instantly under ultraviolet light, creating a waterproof, scratch-resistant surface that holds up through car washes and road exposure.

Color Output

CMYK full color.

CMYK is the 4-color process using cyan, magenta, yellow, and black, giving accurate color across logos, photos, and text.

Finishing

Die-cut to custom shape, kiss-cut on backing sheet.

Kiss-cut (cut through the vinyl only, backing sheet stays intact) makes peeling and applying the decal clean and straightforward.

Size Range

Custom sizes up to 58.5 in wide.

Sizes over 58.5 in ship in multiple pieces with alignment guides for joining on the bumper.

Indoor/Outdoor Rating

Outdoor rated 3 to 5 years. Water resistant, scratch resistant, and UV stable. Holds up through rain, road salt, and temperatures from roughly minus 20 to 200 degrees Fahrenheit.

Single/Double-Sided

Single-sided. Adhesive back bonds to the bumper. Printed face carries your design.

Adhesive Type

Permanent adhesive. Bonds to painted metal, plastic, and fiberglass. Removable with a heat gun and slow peeling on factory paint finishes without pulling paint.