

Product Specification Sheet

Custom Vinyl Floor Decals

Custom Vinyl Floor Decals are walk-on graphics built from 3 mil floor vinyl topped with a 7 mil anti-slip laminate overlay. Full-color UV printing at 720 DPI minimum gives you crisp, scratch-resistant output on every order. These decals work best on sealed indoor surfaces: tile, polished concrete, hardwood, laminate, and VCT (vinyl composition tile).

Material

3 mil floor vinyl with 7 mil floor lamination.

The vinyl base bonds to sealed hard floors. The laminate adds a textured, non-slip surface rated for foot traffic.

Print Method

UV printing (ink cured instantly by ultraviolet light).

The result is a waterproof, scratch-resistant surface that holds up under shoes and cleaning mops.

Color Output

Full-color CMYK at 720 DPI minimum.

CMYK is the four-color printing process using cyan, magenta, yellow, and black to reproduce any color in your design.

Finishing

Die-cut to custom shape or standard rectangle. Kiss-cut on backing sheet.

Kiss-cut means the vinyl is cut to shape while the backing sheet stays intact for easy peeling.

Size Range

Custom sizes up to 58.5 in wide.

Graphics wider than 58.5 in ship in aligned panels for on-site assembly.

Indoor/Outdoor Rating

Rated for indoor finished surfaces only. Roughly 6 to 12 months under normal foot traffic.

High-traffic areas typically trend toward 6 months. Lower-traffic spaces usually reach 12 months.

Single/Double-Sided

Single-sided.

The printed face is the visible top surface. The adhesive back bonds to the floor.

Adhesive

Permanent adhesive bonds firmly to smooth, sealed hard surfaces.

Peel slowly from one corner for removal. Does not remove cleanly from unsealed or porous floors.