

# Product Specification Sheet

## Custom Outdoor Floor Decals

Custom Outdoor Floor Decals run on a 3 mil floor vinyl base with 7 mil anti-slip lamination pre-applied. The laminate is a thick, textured clear overlay that adds grip and protects the printed surface from rain, grit, and abrasion on outdoor ground surfaces. These decals are built for poured concrete, asphalt, concrete pavers, and coated outdoor decking.

### Material

3 mil floor vinyl with 7 mil anti-slip floor lamination pre-applied.

The textured laminate overlay protects the printed face and adds grip underfoot on wet or gritty outdoor surfaces.

### Print Method

UV printing, ink cured instantly under ultraviolet light.

Produces a waterproof, scratch-resistant surface that holds color through outdoor ground exposure without cracking.

### Color Output

CMYK full color at 720 DPI minimum.

CMYK (cyan, magenta, yellow, black) reproduces logos, photos, and bold graphics accurately across the full printed face.

### Finishing

Die-cut to any custom shape, kiss-cut backing sheet.

Die-cut means we cut the vinyl to your design's exact outline. Kiss-cut leaves the backing sheet intact for clean peeling.

### Size Range

Custom sizes up to 58.5 in wide. Graphics wider than 58.5 in ship in aligned panels for on-site assembly.

### Outdoor Rating

Rated 3 to 6 months on outdoor ground surfaces including poured concrete, asphalt, and concrete pavers.

Foot traffic and weather accelerate wear compared to indoor or vertical applications.

### Sided

Single-sided. Adhesive back, printed face up, permanent bond to the ground surface below.

### Adhesive

Heavy-duty permanent adhesive rated for textured outdoor surfaces.

Bonds firmly to rough concrete and asphalt. Not designed for clean removal once applied.