

Product Specification Sheet

Custom Indoor Floor Decals

Custom Indoor Floor Decals run on 3 mil floor vinyl with a 7 mil anti-slip lamination overlay bonded over the printed face. Every decal ships single-sided, adhesive back down, printed face up toward foot traffic. This product suits smooth, sealed indoor floors only.

Material

3 mil floor vinyl base with 7 mil floor lamination overlay.

The lamination is a thick, textured clear layer that creates a non-slip, foot-traffic-safe finish rated to UL 410.

Print Method

UV printing (ink cured instantly by ultraviolet light).

Produces a scratch-resistant, waterproof surface that holds up under foot traffic and standard floor mopping.

Color Output

CMYK full-color at 720 DPI minimum.

CMYK uses cyan, magenta, yellow, and black to reproduce your full-color artwork accurately.

Finishing

Die-cut to custom shape or standard shapes including circles, rectangles, and arrows.

Kiss-cut on backing sheet (vinyl cut to shape while the backing stays intact) for easy peeling and application.

Size Range

Custom sizes up to 58.5 in wide.

Graphics wider than 58.5 in ship in aligned panels with assembly instructions included.

Indoor Rating

Rated for smooth, sealed indoor surfaces only. Typical lifespan is 6 to 12 months under moderate foot traffic, with high-traffic areas trending toward 6 months.

Single/Double-Sided

Single-sided.

The adhesive back bonds to the floor and the printed face sits up toward foot traffic.

Surface Compatibility

Ceramic tile, polished concrete, sealed hardwood, laminate, VCT (vinyl composition tile, a common commercial flooring material), and epoxy-coated floors.

Not rated for carpet, unfinished concrete, or outdoor surfaces.