

Product Specification Sheet

Custom Trade Show Banners

Custom Trade Show Banners print on PVC Flex vinyl in two weights, sized for booth backdrops and conference display walls. Both weights use weather-resistant inks and finish with your choice of grommets, pole pockets, or hem and heat weld. Here's what you're ordering.

Material

PVC Flex vinyl.

Smooth, glossy surface that holds ink evenly across large print areas and resists moisture indoors and out.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to vinyl. Colors stay saturated under booth lighting for roughly 6 to 12 months outdoors.

Color Output

CMYK full color.

Cyan, magenta, yellow, and black reproduce most brand colors within the standard gamut. A free digital proof confirms color accuracy before production.

Finishing

Brass grommets every 2 ft. Pole pockets along top or bottom edge. Hem and heat weld for channel-track frames.

Each option suits a different mounting setup, so pick the one that matches your banner stand or rigging system.

Size Range

2 ft x 3 ft up to 20 ft x 100 ft custom.

Banners with a width or height over 10 ft include a welded seam for structural support.

Indoor/Outdoor Rating

Indoor use without restriction. Outdoor rated 6 to 12 months with UV-resistant inks under direct sun and rain.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blackout liner (a white layer between the two print faces) that stops ink from showing through.

Weight

11 oz for indoor booth displays. 16 oz for outdoor backdrops and multi-day expos.

The heavier the weight, the longer it holds up under wind and repeat handling.