

Product Specification Sheet

Custom Step and Repeat Banners

Custom Step and Repeat Banners are full-color vinyl photo walls built for press events, galas, and red carpets. Each banner prints a repeating logo tile on PVC Flex vinyl in your choice of two weights. Custom Step and Repeat Banners work indoors and outdoors, with finishing options that fit most standard hanging rigs.

Material

PVC Flex vinyl. A smooth, glossy surface that holds flat across wide widths, keeping each logo tile aligned.

Print Method

Eco-solvent or UV inkjet. Both bond weather-resistant inks directly to the vinyl for sharp, saturated color under event lighting.

Color Output

CMYK full color. The 4-color process (cyan, magenta, yellow, black) matches most brand colors within the standard gamut.

Finishing

Brass grommets every 2 ft. Pole pockets along the top or bottom edge. Hem and heat weld for frame-mounted setups.

Size Range

Fully custom. Banners with a width or height over 10 ft include a welded seam (a heat-bonded join that holds panels together without visible gaps).

Indoor/Outdoor Rating

Rated for both. Outdoor use with UV-resistant inks typically lasts 6 to 12 months in direct sun. Indoor use extends well beyond 12 months.

Single/Double-Sided

Single-sided is standard for photo walls. Double-sided with a blockout liner (a white layer that stops show-through between front and back prints) is available.

Weight

11 oz for indoor events and short-term setups. 16 oz for outdoor use or locations where the banner stays up more than a few days.