

Product Specification Sheet

Custom Sponsor Banners

Custom Sponsor Banners are built from PVC Flex vinyl in two weights: 11 oz for indoor or short-term use, and 16 oz for outdoor fence lines and stage frames that need to stay up longer. Both weights handle full-color multi-logo layouts across sizes from 4x8 ft up to 4x20 ft.

Material

PVC Flex vinyl.

Smooth, glossy surface resists moisture and holds flat under tension outdoors.

Print Method

Eco-solvent or UV inkjet.

Both methods use weather-resistant inks that hold color outdoors for roughly 6 to 12 months.

Color Output

CMYK full color.

Covers most sponsor brand colors within standard gamut. Sharp, distinct logos across the full layout.

Finishing

Brass grommets every 2 ft. Pole pockets or hem and heat weld also available.

Choose based on your mounting method: hooks and zip ties, horizontal rods, or clip frames.

Size Range

4x8 ft to 4x20 ft.

Any banner with a side over 10 ft includes a welded seam for structural support.

Indoor/Outdoor Rating

Rated for both.

Outdoor banners with UV-resistant inks typically last 6 to 12 months in direct sun.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout layer (a white layer between front and back prints) to stop one side showing through the other.

Weight

11 oz or 16 oz.

The 11 oz suits indoor sponsor walls. The 16 oz is tougher and built for long-term outdoor or high-wind locations.