

Product Specification Sheet

Custom Sales Banners

Custom Sales Banners run on PVC Flex vinyl (a smooth, glossy material built for outdoor signage) in 11 oz or 16 oz weight. They're built for short-term sale and discount messaging at storefronts, sidewalk setups, and outdoor retail locations. Most buyers go with 16 oz for any display that faces direct weather.

Material

PVC Flex vinyl.

Smooth, glossy surface resists moisture and holds ink evenly across the full print area.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to the vinyl so colors stay bold through rain and sun.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined).

Matches most brand colors within the standard gamut and reproduces crisp text at any size.

Finishing

Brass grommets every 2 ft. Pole pockets and hem and heat weld also available.

Pick based on how you plan to hang or mount the banner.

Size Range

2 ft x 3 ft up to 20 ft x 100 ft custom.

Banners with a width or height over 10 ft include a welded seam for structural support.

Indoor/Outdoor Rating

Rated for indoor use at any duration. Outdoor rating runs 6 to 12 months with UV-resistant inks.

That range covers most short-term sale campaigns many times over.

Single/Double-Sided

Single-sided standard. Double-sided uses a blockout layer (a white layer between front and back prints that stops one side from showing through the other).

Order double-sided when shoppers approach from both directions.

Weight

11 oz for indoor or sheltered use. 16 oz for heavy-duty outdoor display.

The heavier the weight, the longer it holds under sustained wind and direct sun.