

Product Specification Sheet

Custom Real Estate Banners

Custom Real Estate Banners print on PVC Flex vinyl (a smooth, glossy vinyl built for outdoor signage) in two weight options. Both weights handle fence and facade mounting with full-color CMYK output. Here's what's under the hood.

Material

PVC Flex vinyl.

Smooth, glossy surface resists moisture and holds ink without cracking over the listing period.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to the vinyl so colors stay bold through rain and direct sun.

Color Output

CMYK full color.

The 4-color process (cyan, magenta, yellow, black) reproduces sharp text and most brand colors within standard gamut.

Finishing

Brass grommets every 2 ft (standard). Pole pockets and hem and heat weld also available.

Grommets are the fastest option for fence mounting with zip ties or bungee cords.

Size Range

Custom sizing available. Banners over 10 ft in width or height include a welded seam.

The seam keeps the panel structurally flat at larger formats.

Indoor/Outdoor Rating

Rated for both. Outdoor banners with UV-resistant inks typically last 6 to 12 months in direct sun, longer in partial shade.

Single/Double-Sided

Single-sided standard. Double-sided uses a blockout liner between print faces to prevent show-through.

Both sides read cleanly from the street.

Weight

11 oz or 16 oz.

Choose 11 oz for short-term or covered outdoor spots. Choose 16 oz for exposed fences and longer listings.