

Product Specification Sheet

Custom Promotional Banners

Custom Promotional Banners run on PVC Flex vinyl in two weights built for short-term marketing campaigns lasting 1 to 3 months. Both weights print via eco-solvent or UV inkjet with weather-resistant inks that hold color outdoors for 6 to 12 months. Custom Promotional Banners work for indoor retail displays and outdoor storefront, fence, and building-facade locations.

Material

PVC Flex vinyl.

A smooth, glossy surface that resists moisture and holds ink evenly across the full print area.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to the vinyl surface and hold color for 6 to 12 months outdoors.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined to reproduce your artwork).

Most brand colors fall within the standard CMYK gamut.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Grommets hang with hooks or zip ties. Pole pockets slide onto a rod. Hem and heat weld seals and reinforces edges.

Size Range

2 ft x 3 ft up to 20 ft x 100 ft custom.

Banners with a width or height over 10 ft include a welded seam for structural integrity.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoor banners hold color and shape for 6 to 12 months with UV-resistant inks. Indoor banners last longer.

Single/Double-Sided

Single-sided standard. Double-sided available with a blockout layer (a white barrier between front and back prints that stops color from showing through).

Weight

11 oz or 16 oz.

The 11 oz is the lighter, lower-cost option. The 16 oz is the thicker, heavier choice for outdoor wind and extended sun exposure.