

Product Specification Sheet

Custom Outdoor Banners

Custom Outdoor Banners are full-color PVC Flex vinyl signs built for storefronts, fences, and building facades. They come in 11 oz or 16 oz weights and print with weather-resistant inks rated 6 to 12 months outdoors. Custom Outdoor Banners are the most cost-effective outdoor sign option for businesses that need crisp, readable signage fast.

Material

PVC Flex vinyl. A smooth, glossy surface that resists moisture and holds ink without cracking under UV exposure.

Print Method

Eco-solvent or UV inkjet printing. Both bond weather-resistant inks directly to vinyl for sharp, saturated outdoor color.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined to reproduce most brand colors). A free proof lets you check color before production.

Finishing

Brass grommets every 2 ft (standard). Pole pockets (fabric sleeves along the top or bottom edge for a rod) and hem and heat weld (folded, heat-sealed edges for a reinforced finish) also available.

Size Range

2 ft x 3 ft up to 20 ft x 100 ft custom. Banners with a width or height over 10 ft include a welded seam for structural support.

Indoor/Outdoor Rating

Rated 6 to 12 months outdoors with UV-resistant inks. Suitable indoors as well, with a longer lifespan when kept out of direct weather.

Single/Double-Sided

Single-sided is standard. Double-sided banners include a blockout layer (a white barrier between front and back prints) to stop color from showing through.

Weight

11 oz for indoor or short-term outdoor use. 16 oz is heavier and thicker, built for long-term outdoor or high-wind locations.