

Product Specification Sheet

Custom Opening Soon Banners

Custom Opening Soon Banners print on PVC Flex vinyl, a smooth, glossy outdoor material built to hold its shape under wind and direct sun. We offer two weights: 11 oz for short-term or sheltered use and 16 oz for storefronts and exposed fence lines. These banners are built for the final weeks before you open, not for long-term permanent mounting.

Material

PVC Flex vinyl. Resists moisture and holds its shape outdoors through sustained wind and direct sun exposure.

Print Method

Eco-solvent or UV inkjet printing. Bonds weather-resistant inks to the vinyl surface so colors hold for roughly 6 to 12 months outdoors.

Color Output

CMYK full color (the 4-color process using cyan, magenta, yellow, and black). Reproduces logos, photos, and brand colors across the full visible spectrum.

Finishing

Brass grommets every 2 ft, pole pockets, or hem and heat weld. Choose based on your mounting setup before you order.

Size Range

Custom sizes available. Banners wider or taller than 10 ft include a welded seam (a heat-fused join that holds panels together without visible gaps at normal viewing distance).

Indoor/Outdoor Rating

Rated for both. Outdoor banners with UV-resistant inks typically last 6 to 12 months in direct sun. Indoor banners last longer because they avoid weather exposure.

Single/Double-Sided

Single-sided is standard. Double-sided uses a blockout liner (a white layer between front and back prints) to prevent one side from showing through the other.

Weight

11 oz for indoor or light-duty short-term outdoor use. 16 oz for storefronts, fences, and any location with sustained wind.