

Product Specification Sheet

Custom Heavy Duty Banners

Custom Heavy Duty Banners are built from 16 oz PVC Flex vinyl, the thickest weight we carry for outdoor signage. This product is rated for sustained wind, direct sun, and long-term outdoor mounting where standard banners wear out too fast.

Material

16 oz PVC Flex vinyl.

Smooth, glossy surface that resists moisture and holds its shape under tension outdoors.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond directly to the vinyl surface and hold color for 12 or more months outdoors.

Color Output

CMYK full color.

Cyan, magenta, yellow, and black combine to reproduce most brand colors within the standard printing gamut.

Finishing

Brass grommets every 2 ft. Pole pockets and hem-and-heat-weld also available.

Choose your finish based on how you plan to mount the banner.

Size Range

Custom sizes up to 20 ft x 100 ft.

Banners with any side over 10 ft include a welded seam to keep the panel structurally sound.

Indoor/Outdoor Rating

Rated for both indoor and outdoor use.

Outdoors, 16 oz vinyl with UV-resistant inks holds up 12 or more months in direct sun and wind.

Single/Double-Sided

Single-sided standard. Double-sided with blockout liner available.

A blockout liner (a white layer between front and back prints) stops one side from showing through the other.

Weight

16 oz per square yard.

Noticeably thicker and stiffer than 13 oz vinyl, so it resists sagging without extra support.