

Product Specification Sheet

Custom Grand Opening Banners

Custom Grand Opening Banners print on PVC Flex vinyl in 11 oz or 16 oz weights. Both weights handle outdoor storefront display, rain, and direct sun without stretching or sagging. Here's the thing: the weight you pick at checkout shapes how long the banner holds up and how it handles wind.

Material

PVC Flex vinyl. Smooth, glossy surface bonds ink cleanly and holds its shape outdoors through rain and direct sun.

Print Method

Eco-solvent or UV inkjet. Weather-resistant inks bond directly to the vinyl surface so colors don't wash out.

Color Output

CMYK full color. Reproduces logos, photos, and celebration graphics across the full banner width without color shift.

Finishing

Brass grommets every 2 ft (standard). Pole pockets (fabric sleeves for a rod) and hem and heat weld also available.

Size Range

Custom sizes from 2 ft x 3 ft up to large-format runs. Banners over 10 ft in width or height include a welded seam.

Indoor/Outdoor Rating

Rated for both. Outdoor UV-resistant inks typically hold roughly 6 to 12 months, though most grand opening banners run 1 to 2 weeks.

Single/Double-Sided

Single-sided is standard. Double-sided with a blockout liner (a white layer that stops show-through between front and back prints) is available.

Weight

11 oz for indoor or short-term outdoor use. 16 oz is thicker and heavier, better for wind exposure or runs beyond 2 weeks.