

Product Specification Sheet

Custom Company Banners

Custom Company Banners print on PVC Flex vinyl in two weights for indoor and outdoor corporate use. Both options carry full-color logos, taglines, and mission statements with sharp, even ink coverage across the full surface. Here's the thing: weight is the single biggest decision you'll make on this order.

Material

PVC Flex vinyl.

Smooth, glossy surface that holds ink evenly and resists moisture without warping indoors or out.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to vinyl. Dye sublimation applies to fabric orders only, not this product.

Color Output

CMYK full color (cyan, magenta, yellow, and black combined).

Reproduces most brand colors within standard gamut. Submit your color codes and we match as closely as the process allows.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Pick the finish that matches your mounting surface before uploading artwork.

Size Range

Custom sizing available. Banners over 10 ft in width or height include a welded seam.

The seam is heat-bonded and keeps large-format banners flat and structurally sound.

Indoor/Outdoor Rating

Rated for indoor use without time limits. Outdoor color holds roughly 6 to 12 months in direct sun.

Indoor banners typically last longer because UV exposure is minimal.

Single/Double-Sided

Single-sided standard. Double-sided available with a blackout liner.

The blackout liner is a white layer between printed faces that prevents show-through at entrances and aisles.

Weight

11 oz or 16 oz.

Eleven oz suits lobbies and event spaces. Sixteen oz is the heavier, tougher choice for warehouses and long-term outdoor mounts.