

Product Specification Sheet

Custom Billboard Banners

Custom Billboard Banners are large-format PVC Flex vinyl banners built for building wraps, billboard-style mounting, and high-elevation outdoor display. They run in 11 oz or 16 oz weights and print full-color via eco-solvent or UV inkjet. These are the banners you order when size and wind resistance matter most.

Material

High Quality PVC Flex vinyl.

A smooth, glossy outdoor material that resists moisture and holds its shape under tension at large sizes.

Print Method

Eco-solvent or UV inkjet.

Both methods use weather-resistant inks that bond to the vinyl surface and hold color outdoors for 6 to 12 months.

Color Output

CMYK full color.

The four-color process (cyan, magenta, yellow, black) that reproduces most brand colors accurately across the full face.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Grommets are brass rings punched into the edges for hanging with hooks, zip ties, or rope.

Size Range

Custom sizes up to 20 ft x 100 ft.

Any banner with a width or height over 10 ft includes a heat-welded seam that bonds panels into one flat face.

Indoor/Outdoor Rating

Suitable for indoor and outdoor use.

Outdoor-rated 6 to 12 months with UV-resistant inks in direct sun. Indoor use extends lifespan well beyond that range.

Single/Double-Sided

Single-sided standard. Double-sided available with a blackout liner.

The blackout liner is a white layer between front and back prints that stops one side from showing through the other.

Weight

11 oz or 16 oz.

The 11 oz works for indoor or short-term outdoor use. The 16 oz is built for high-elevation or long-term outdoor mounting.