

Product Specification Sheet

Custom Advertising Banners

Custom Advertising Banners run on PVC Flex vinyl, a smooth, glossy material that holds ink evenly and resists moisture outdoors. Two weights cover the full range of mounting needs, from sheltered indoor walls to exposed building facades. Here's what you're working with on every order.

Material

PVC Flex vinyl.

Smooth, glossy surface that resists moisture and holds its shape under tension at any mounting point.

Print Method

Eco-solvent or UV inkjet.

Both bond weather-resistant inks directly to the vinyl surface. Dye sublimation does not apply to vinyl orders.

Color Output

CMYK full color.

Cyan, magenta, yellow, and black reproduce most brand colors within the standard print gamut.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Each option suits a different mounting setup. Pick the one that matches your hardware.

Size Range

Custom sizes from small storefront formats up to large building wraps.

Banners with a width or height over 10 ft include a welded seam (a heat-bonded join that keeps the full panel flat).

Indoor/Outdoor Rating

Both supported.

Eco-solvent and UV inkjet inks hold color outdoors for roughly 6 to 12 months in direct sun. Indoor banners last longer.

Single/Double-Sided

Single-sided standard. Double-sided available with a blackout liner.

The blackout liner is a white layer between front and back prints that stops one side from showing through.

Weight

11 oz or 16 oz.

The 11 oz suits indoor or short-term outdoor use. The 16 oz is built for long-term outdoor mounting or locations with sustained wind.