

Product Specification Sheet

Custom Street Banners

Custom Street Banners run on PVC Flex vinyl at 11 oz or 16 oz, built for sustained outdoor exposure on cable spans, pole brackets, and building-mounted hardware. Most orders fall between 3x6 ft and 4x8 ft, though custom sizing is available. The 16 oz weight is the right call for any open-air install that stays up through multiple weather cycles.

Material

PVC Flex vinyl.

A smooth, glossy outdoor material that resists moisture and holds ink without cracking or peeling.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond to the vinyl surface and hold color outdoors for 6 to 12 months.

Color Output

CMYK full color.

Cyan, magenta, yellow, and black reproduce most brand colors within the standard printing color range.

Finishing

Brass grommets every 2 ft. Pole pockets. Hem and heat weld.

Each option matches a specific mounting type: cable tie-off, bracket rod, or frame channel.

Size Range

Typically 3x6 ft to 4x8 ft.

Banners with any side over 10 ft include a welded seam, a heat-fused joint holding two vinyl panels at full structural strength.

Indoor/Outdoor Rating

Outdoor rated 6 to 12 months with UV-resistant inks.

Indoor use extends life well beyond 12 months. The 16 oz weight handles multiple weather cycles without sagging.

Single/Double-Sided

Single-sided standard. Double-sided with blockout liner available.

The blockout liner stops show-through so each side reads cleanly from its own direction.

Weight

11 oz or 16 oz.

Use 11 oz for covered or shorter-run mounts. Use 16 oz for open-air cable suspension and sustained wind exposure.