

Product Specification Sheet

Custom Pole Banners

Custom Pole Banners mount on street light poles and parking lot lamp posts using bracket hardware. Both weight options use PVC Flex vinyl, a smooth, glossy material that holds ink through months of sun, rain, and temperature swings. Pole pockets top and bottom make rod insertion clean and fast for installation crews.

Material

PVC Flex vinyl.

Holds ink without cracking through sustained outdoor exposure across both weight options.

Print Method

Eco-solvent or UV inkjet.

Weather-resistant inks bond directly to the vinyl surface and stay bold through 6 to 12 months outdoors.

Color Output

CMYK full color.

Covers the full visible spectrum for logos, photos, and text on both faces.

Finishing

Pole pockets top and bottom. Grommets (brass, every 2 ft) and hem and heat weld also available.

Choose based on your mounting hardware: rods use pole pockets, hooks or zip ties use grommets.

Size Range

Typically 18x36 in or 24x48 in for standard pole bracket hardware. Banners over 10 ft include a welded seam for structural integrity.

Confirm your bracket rod span before ordering a custom size outside those ranges.

Indoor/Outdoor Rating

Rated for both. Outdoor life runs roughly 6 to 12 months with UV-resistant inks in direct sun. Indoor display lasts longer with no weather exposure.

Single/Double-Sided

Single-sided standard. Double-sided with blockout liner available so each face prints independently without color bleed-through.

Weight

11 oz for shorter campaigns or sheltered locations. 16 oz for open street poles and multi-month outdoor runs.

Heavier weight means a tougher, more durable banner in sustained wind.